

**Empirical Researchers In The Area Of Role Of Information Technology In Commerce
And Management**

Chair Person	Dr. Gurucharan Singh
Co-Chairpersons	Dr. M. Shivalinge Gowda
No of Papers to be presented	75 Papers

PAPER PRESENTATION SCHEDULE

Note: Top ten papers i.e. Sr. No. 1 to 10 will compete for Manubhai M. Shah Research Gold Medal and their presentations will be held on 6th November 2013 before lunch in front of jury members. Presentations of remaining papers i.e. Sr. No. 11 to 89 will be held on 7th November 2013 in the afternoon session.

Sr. No.	Name Of The Author	Title Of The Paper	Minutes
1.	Dr.A.Kanmani Joan Of Arch	A Study On Product Factors Of Online Marketing In Tamilnadu	8-10
2.	Dr.M.Muniraju & Ganesh.S.R.	A Study On Relevance Of Information Technology In Small And Medium Sized Enterprises	8-10
3.	Dipankar Pathak,Bidisha Lahkar Das, Barsha Borah	An Empirical Study On Consumer Perception Towards Online Shopping Over Traditional Mode Of Shopping: A Case Study In Guwahati City	8-10
4.	Cma Dr. M. Sheik Mohamed & Ms. H. Anisa	Dynamics Of Information Technology Adoption, Quality Management, And Organizational Performance: An Empirical Study	8-10
5.	Dr. Robin Kaushal & Dr. Manjit Singh	Employees' Perspective Of Information Technology Adoption In Indian Banking Sector - A Comparative Study	8-10
6.	Meghna Dhanuka	Impact Of Technology Upgradation On Job Satisfaction Of Employees Of Public Sector Banks	8-10

7.	Dr. Rishi Raj Sharma, Ms. Balpreet Kaur & Rama Bhardwaj	Modeling The Affect Of Usability Of Virtual Opinion Platforms On Customer Satisfaction And Spreading The Positive Word-Of-Mouth – An Empirical Study	8-10
8.	Vikas Singla	Online Shopping: A Great Equalizer	8-10
9.	Ajesh Kumar P S, Dr.S.Resia Beegam & Suji Mathew	Role Of Information Technology In Kerala Tourism Industry	8-10
10.	Smt. V. Vimala & Dr. (Smt) U. Jerinabi	The Impact Of Information Technology (It) Adoption In The Banking Sector – An Empirical Evidence Of The Selected Bank In The Coimbatore City	8-10

Following Papers Shall Be Given Five Minutes			
Sr. No.	Name Of The Author	Title Of The Paper	Minutes
11.	Dr Rajesh J. Bhatt & Harsh K. Pandya	A Study Of Irctc Website Service Gap	4-5
12.	Dr. A. M. Gurav	Empirical Researches: Role Of Information Technology In Commerce And Management With Special Reference To Distance Education	4-5
13.	Prof. Akhil Mishra & Neha Jaiswal	Use Of Xbrl: As E-Technology In Commerce	4-5
14.	Dr. K. Venkataravanappa & Dr. N. Krishna Reddy & Dr. Syed Yousuff	Digital Divide, Demographic Divide And The Role Of Commerce Education In India	4-5
15.	Shijina A.S	Disclosure In The Corporate Annual Reports Of Indian Companies: Evidence From Banking Companies	4-5
16.	Dr. Ajay Kumar Singh And Miss Nidhi Dhawan	An Empirical Analysis Of Role Of Information Technology On Changing Banking Habits	4-5
17.	Prof. Deepjyoti Chakraborty & Dr. Arpita Sharma Nath & Prof. Panchanan Barman	Core Banking Solution And Expectations Of Customers: An Empirical Study In Guwahati City	4-5
18.	Dr.K.Nirmala	Leveraging Information Technology For Rural Transformation	4-5
19.	Dr. Kaushal A. Bhatt	An Evaluation Of Responsiveness Regarding It And Ict In Higher Education: A Comparative Study Of Commerce And Management Aspirants Of Gujarat	4-5
20.	Mr. Mehul Chhatbar & Mr. Kuldeep Sharma	Impact Of Mobile Software's On Cell Phone Consumers Buying Behavior	4-5
21.	Dr Sumeet Gill	Role Of Information Technology In Commerce Education – Major Challenges	4-5
22.	Prof. M. Sulochana & C.Mallesha	Role Of Information Technology In Textile Industry In Andhra Pradesh	4-5
23.	Dr.G.Ganesan & H.D.Sadhanandan	Role Of It In Promoting Financial Inclusion Products (A Study With Reference To Commercial Banking Practices)	4-5

24.	Nadia Sha & Dr.G.Simon Thattil	Technology In Banking: Beneficiaries' Perception	4-5
25.	Dr. Kishore Kumar Das & Mrs. Sasmita Sahoo	Application Of Ict In Indian Banking Sector : An Emperical Study	4-5
26.	Dr. Mohnish Kumar	Relative Contribution Of Knowledge Technology Towards Knowledge Capture	4-5
27.	Dr. Anant Deshmukh & Mr. Akhil Y. Ramteke	Role Of Information Technology In Business Expansion Possibilities Of Family Managed Micro Food Products Businesses In Nagpur	4-5
28.	Dr.V.M.Selvaraj	Comparative Financial Analysis Of Public Sector And Private Sector Commercial Banks Bef Ore And After Implementation Of Core Banking	4-5

Following Papers Shall Be Given Two Minutes

Sr. No.	Name Of The Author	Title Of The Paper	Minutes
29.	Dr. Darakhshan Anjum	Role Of Information Technology In Commerce And Management	2
30.	Shweta Jaiswal & Sarika Chaurasia	Inclusive Growth And Sustainability-Role Of Commerce Education In India	2
31.	Dr Kishore Kumar Das & Aftab Ara	Ict As A New Wave In Teaching And Learning Strategy –An Overview Of University Of Hail, Saudi Arabia	2
32.	Dr. Sonia & Prof. (Dr.) Rajeev Kansal	Impact Of Ict Practices On Smes	2
33.	Mohammed Farooq Pasha, Ganesh.N.K. & Samiya Mubeen	<i>Patronize Green Growth Sustainable And Inclusive Innovation In Emerging Economics</i>	2
34.	Dr.Manas Pandey, Dr.Saurabh Pal & Mr. Surjeet Kumar	E-Governance And Business Education System	2
35.	B.B.Lakshete & Dr.P.S.Jadhav	E-Commerce: A Key To Successful Business	2
36.	Dr. F. B. Singh & Arun Kumar	E-Commerce In India: A New Paradigm	2
37.	<i>Prof.S.V.Satyanarayana & Dr.Mrs.N.V.Kavitha</i>	A Study On Role Of Information Technology In Commerce And Management Education	2
38.	Dr Pooja Malhotra &Dr Balwinder Singh	Evaluation Of Social Networks Sites In The Banking Sector: An Analysis Of Indian Public And Private Sector Banks	2
39.	Prantik Roy,Sumit Banik,Chitradip Chakraborty& Parag Shil	Role Of It In The Changing Business Scenario- A Review On Indian Experience	2
40.	<i>Prof. Sanjay Baijal & Shamim Alam</i>	Role Of Information Technology In Commerce And Management	2
41.	Dr Sanjay Baijal & Dr Rajeev Prabhakar	A Role Of Information Technology In Stock Trading Market In India	2
42.	Dr. Ravindra Gharpure, & Dr. Bharat Meghe	Role Of Information Technology: An Information Security Measurement And Responsibilities	2
43.	Dr. Subit Dutta, Dr. Ratan Borman, & Dr. Ayekpam Ibemcha Chanu	Information Technology: Its Role In Business And The Society	2
44.	Anagha Ketkar, & Aditi	Innovative It Solutions In Commerce & Mgmt	2

	Sahasrabhudhe		
45.	Rabee Ali Zaker & Prof. Abdul Aziz Ansari	An Empirical Study On Social Media And Cloud Computing With Special Reference To Banking Industry Of India	2
46.	Jadhav Viju Dattatraya	Role Of Information Technology In Commerce And Management	2
47.	Dr. Sanket Vij, Prof. Narender Kumar, & Prof. H J Ghosh Roy	Online Management Education In India : Issues & Strategies	2
48.	Dr Viqar Ali Baig, Prof. Javaid Akhtar, & Mr. Suparno Ghosh	Information System Planning, Information System Strategy: A Case Study Of Indian Financial Services Firm	2
49.	Dr. Ravindra Gharpure, Dr. Rahul Mohare, & Dr. Bharat Meghe	Vital Role Of Behaviorist Learning (<i>Sms, Mms Voice Recorder</i>) In Mlearning	2
50.	Dr. Bharat Meghe & Dr. Rahul Mohare	Mobile Learning For Expanding Educational Opportunities In Rural India	2
51.	Dr. Lata Agarwal And Miss Meenakshi Dhayal	Information Technology – The Driving Force In Commerce And Management	2
52.	Mr. Parth R. Bhatt & Prof. Dr. Sandip K. Bhatt	Xbrl – E-Revolution In Financial And Business Reporting	2
53.	Sanitha Ac	Electronic Commerce (A Theoretical Framework)	2
54.	Dr. Sangita Prajapati & Ms. Darshana S. Rohit	Security Issues : A Sword Always Hanging On Information Technology	2
55.	Dr. Shilpa Bhatt & Dr. Umesh Raval	Teachers Of Commerce And Management As A Techno- Pedagogue	2
56.	Dr. M.M. Gandhi	Emerging Profile Of Ict-Enabled Commerce And Management Education In India	2
57.	S.Baranidharan And Dr.S.Vanitha	Impact Of Information Technology In Commerce And Management Education In India	2
58.	Dr.Ketaki. P. Sheth & Ms. Darshana S. Rohit Dr. Sangita Mishra	The Changing Horizons Of Commerce In The Ict Era- Transformation From Traditional To E-Commerce	2
59.	Dr. Ajay Mishra, Dr. Sharda Gangwar & Mayuri Mukherjee	Addhar To Follow Gold (Role Of It In Tracking Black Money And Smuggled Gold In The Country)	2
60.	Dr. Haridayal Sharma	Usage Of Ict In Teaching & Learning With Respect To Private And Government Colleges In Chennai	2
61.	Dr.Y.Nagaraju & Sathyanarayana Gowda.V	Linking Employee Competencies To Firm Performance In Multi-National Companies	2

62.	S.V. Halappa, S.S. Mallikarjuna Prasanna & Fakruddin	A Study Onrole Of Mobile Commerce Technologyin Current Scenario	2
63.	<i>Prof. Tulika D. Dhage</i>	Changing Impact Of Information Technology In Commerce And Management :-An Empirical Study	2
64.	Mohammed Farooq Pasha, Samiya Mubeen & Ganesh.N.K.,	The Role Of E-Commerce Technology In Managementskills	2
65.	Prof. Pushpa Priya Darshini & Prof. Latha R	The Impact Of Information Technology On Small Scale Industries	2