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Authors	kumari, sandhya [1], Harpanhalli, PP [2]

Abstract

LIFE IS FULL OF UNCERTAINTIES, PERSON HAVING LOT OF MONEY TODAY MAY LAND UP WITH NO MONEY TOMMORROW .Investment in some kind of financial instrument will help us. when we decide about investing the very next question before us is where to invest? Investing in mutual fund would be an answer to the question. Why mutual fund? That is because most of the people are not interested in the day-to-day management of the funds but are interested in the final outcome of the investment. Hence, they pool their money together, hire an investment manager who manages funds for them and expect to earn a return on them. Mutual fund is a financial instrument; the concept of mutual fund started in India in the year 1963.It is an investment vehicle that allows several investors to pool their resources in order to purchase stock, bonds and other securities. The main objective of presenting this paper is to show the impact of investing in mutual fund. Since every coin has two faces so has the mutual fund so this study also focuses to make people aware of pros and cons of investing in mutual fund SEBI has been undertaking various initiatives in order to derive the benefits of mutual fund to the investors .No doubt it has made tremendous growth from its inception. But certain complexities and uncertainties continue to fetter its progress. Through this paper an attempt is done to create awareness among people the importance of investing and also to persuade people to invest in mutual fund. Necessary information related to this paper will be collected through primary and secondary data

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