

Indian Commerce Association

“The Indian Commerce Association (ICA)” the oldest professional body, was founded in 1947, coinciding with the year of national independence. It was formed as the cohesive group of Management Experts, Economists, Business Community persons and Technologists etc. This strong Association was strategically formed for conducting research, training, consultancy; organizing annual conferences and publication of journal. The Aim behind foundation of association was to support the Indian corporate sector by enriching the academic arena of commerce. Today also the same object of ICA is sustained to promote research in the field of commerce and to assist in the commercial upliftment of our country.

Aims and Objectives:

The vision of ICA has been segregated into multifarious objectives which are as follows :

1. To promote the research activities in commerce and management.
2. To organize conferences/seminars on periodical basis for enabling members to assemble for brainstorming on various issues on a single platform and develop unanimous consent on respective issues
3. To bring parity in curriculum of commerce and management at national level.
4. To provide basic analytical tool-kit for management so that scientific approaches may be used to implement commercial and managerial applications in Industry.
5. To enhance ability of practitioners for taking decisions in uncertainty by analyzing kaleidoscopic aspects of the objects and problems
6. To serve as a forum for exchange of ideas, experiences, collection and dissemination of information on business, trade, commerce and management.
7. To provide technical assistance and consultancy to organizations with the help of experts available at ICA.
8. To publish books, Journals, Periodicals etc. in welfare of academicians and practitioners at micro level and economy at macro level.
9. To undertake any other activities in furtherance of the course of the association.

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