

## **BROAD AREAS OF THE CONFERENCE**

1. International Business Environment.
2. International Marketing
3. International Accounting and Taxation
4. International Exports and Imports.
5. International Banking & Insurance services
6. I T & E-Commerce in International Trade & Commerce
7. W TO , World bank, IMF in global business
8. FDI & IFI in global business
9. Giant MNC in global business.
- 10 Developed and developing countries in global business.
11. International Financial Institutions and markets
12. Forex Market.
13. Talent Management

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