

BROAD AREAS OF THE CONFERENCE

- 1. International Business Environment.
- 2. International Marketing
- 3. International Accounting and Taxation
- 4. International Exports and Imports.
- 5. International Banking & Insurance services
- 6. IT & E-Commerce in International Trade & Commerce
- 7. W TO, World bank, IMF in global business
- 8. FDI & IFI in global business
- 9. Giant MNC in global business.
- 10 Developed and developing countries in global business.
- 11. International Financial Institutions and markets
- 12. Forex Market.
- 13. Talent Management

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