

**Conference Short Name:**

GBOC2014

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The world today is more closely knit, using different means of organization, communication and production, and is more subject to rapid change than ever before. Patterns of international trade, capital and competition have been changing dramatically in recent decades, with serious consequences for business strategy. With change coming increasing complex, international players today find themselves dealing with new issues ranging from cross border alliances to responding to competitors backed by powerful governments. At the same time, there has been striking and growing differences among countries in their ability to compete and grow. Global markets offer people greater opportunity to tap into more and larger markets around the world, giving them access to more capital flows, technology, cheaper imports, and larger export markets. But markets cannot ensure that everyone shares equally in the benefits of increased efficiency. Countries must be prepared to adopt the policies that will enable them to benefit from globalization. The poorest countries may need the support of the international community.

Although globalization offers extensive opportunities for worldwide development, it is not progressing evenly. Some countries are becoming integrated into the global economy more quickly than others and are seeing faster growth and reduced poverty.

It is a disturbing matter that the income gap between high and low income countries has widened and the so many of the world's citizens live in abject poverty. But it is wrong to assume that nothing can be done to improve this situation. Low income countries have not been able to integrate with the global economy as quickly as other countries partly because of their chosen policies and partly because of circumstances beyond their control. No country can afford to remain isolated from the world economy, and the international community should work to help the poorest countries become better integrated and grow more rapidly.

The global environment has changed dramatically with the rise of rapid economic development, digital trade, and global competition. The global financial system remains in flux. The uncertainty landscape poses both opportunities and risk for international financial institutions and there is a pre & post partnership crises between public, private, foreign and government participation in global business. The economic power is cartelizing in few giant organization/ institutions and evolving into disruptive competition in the international business. To address these issues the International conference is organised.

The Conference aims at providing interaction with cross-section of experts involving academicians, practitioners, administrators and policy makers. It also provides a platform to discuss the ongoing issues pertaining to WTO, IMF and Globalization and its impact on global business. The objective of the conference is to foster close relationship of teaching institutions, Government and Industry.

**Conference Date:**

Thu Mar 27, 2014 - 09 : 00 am to Sat Mar 29, 2014 - 05 : 00 pm

**Conference Location:**

Indian Institute of Chemical Technology  
Uppal Road Tarnaka  
Hyderabad, Andhra Pradesh 500007  
India

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