In India, global business interest is growing and Indian companies are making aggressive moves in the global arena through natural growth, mergers and acquisitions. In a global business scenario that is fast becoming very sensitive to ethical practices and conduct, it is imperative that Indian companies engage in ethical practices. Companies have also realized that they can attract the best talent by being observed as ethical business organizations.

It is a matter of pride for employees to be associated with such corporations. Presently, ensuring ethical practices is gaining significance in business. High ethical standards have been recognized as an asset to the company. Ethical business practices encompass much more than mere compliance with laws and regulations. Ethical framework proposes a holistic approach to large decision-making, as well as a process/policy guideline for operations.

The National Conference will enable exchange of knowledge and views between members of industry and academia on the theme “Ethical Practices in Business: An Indian Perspective” It will provide a platform for delegates to present their research findings and conceptual understanding on this subject to enable sharing and increasing the information base in this imperative sector of the Indian economy.

**OBJECTIVES OF THE CONFERENCE**

- Increase awareness on ethical practices in academia in the present business scenario.
- To deliberate on ethical dilemmas in business.
Conference Date:
Thu Sep 10, 2015 - 09:00 am to Fri Sep 11, 2015 - 05:00 pm

Conference Location:
Maharani Lakshmi Ammanni College for Women
18th cross Malleshwaram
Bangalore, Karnataka 560012

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